

Brent Blaskievich

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704.267.4208

SKILLS & SOFTWARE

UX ★★★★★

Prototyping, User Testing, Accessibility, A/B Testing, Unbounce, Axure, InVision, Card Sorting, Interaction, Information Architecture

Design ★★★★★

Photoshop, Illustrator, Sketch, Premiere, InDesign, Cinema4D, Edge Animate, Identity, Style Guides, Photography, Mobile, Responsive

Dev. ★★★★★

HTML, CSS3 / SASS / LESS, Flash, ActionScript, Sublime, JavaScript/jQuery

XP / 12+ YEARS

Ally + TradeKing 5 Yrs / 12 - 17

- + Oversee multiple designers to ensure brand, style, and UX consistency and remove obstacles to support their success.
- + Content creation - Employee and still photography. 3D modeling and animation. Educational videos and illustration.
- + Utilize user testing / prototypes to remove user frustration and save dev time.
- + Directly implement front-end styling, bug fixes, and rapid prototyping.
- + Mobile app optimization to reduce placing a trade from 17 taps to as little as 7.
- + Design and develop marketing materials, emails, landing pages, trading products.
- + Create and maintain branding, UI, and developer style guides.
- + Created custom CSS flex framework and CSS coding standards.
- + Multiple innovation awards for TradeKing LIVE platform.

LendingTree 2 Yrs / 09 - 11

- + Developed mortgage calculators to increase user engagement and conversion.
- + HTML / CSS development, optimization and rebranding of website.
- + Design and develop marketing materials, emails, landing pages.

Lowes.com 1 Yr / 11 - 12

- + Designed 'Home Profile' section of myLowe's logged in experience.
- + Design and develop marketing materials, emails, landing pages.
- + Agile development process.

Adler Marketing 2.5 Yrs / 07 - 09

- + Design and develop marketing materials, educational animations, emails, landing pages, and websites.

Dawa Inc. 2 Yrs / 05 - 07

- + Creation of environmental signage for corporate and public use.

EDUCATION

Art Institute of Charlotte 2004 - 2007

- + Bachelors of Arts, Graphic Design, Best Portfolio

